Sponsor Information and Registration Process

Step 1. Prepare your information and decide your tier

Choosing Your Sponsorship For A Year Commitment:

- Tier 1: All Love Sponsor $1,000+
  - o   Business Page-includes short and long description
  - o   A full page AD
  - o   Large logo representation
  - o   Floating logo on the General Pages
- Tier 2: More Love Sponsor $500
  - o   Business Page- Includes only long description
  - o   Medium logo representation
  - o   Floating logo on the General Pages
- Tier 3: Some Love Sponsor $250
  - o   Small logo representation
- Tier 4: A Little Love Sponsor $20-$249
  - o   Name recognition on site

You Will Need The Following Organization Information:

- Company Name
- Mailing Address
- Contact Person
- Phone Number (with area code)
- Email Address

We Need The Following Listing Information. Depending On The Tier Choice, Send The Files That You Need From The Description. Please email lily@project4love.org with any questions.

- Logo - 800px X 800px X 72ppi (cropped square) jpg file on white background
- Short Description and Tag Line 150 Characters Maximum - Word Document
- Longer Description (Optional Address And Contact Information) - Word Document
  - o   Descriptions are how you want to advertise or talk about your business on the site.
- Full Page AD 850px X 1150pxX X 72ppi Maximum - Jpg File (An AD to advertise what you want shown on the site. Similar to a flyer.)

Step 2. Registration Form

Once you have <u>all of the needed information,</u> return to the Sponsor Registration Page and complete the form. When the form is completed you will be directed to a page where you can upload your Files.

Step 3. File Upload

Prepare your files first. If you leave the File Upload Page you cannot return. You can drag and drop your files to the upload area.

IMPORTANT:

Files should be named as:
"CompanyName"-logo.jpg
"CompanyName"-tagline
"CompanyName"-longdescript
"CompanyName"-fpAd.jpg